Privacy Policy

On this page we explain what personal data we process when you visit reskyt.app or contact us, what we use it for and what rights you have. If you are a customer, the processing of your app users' data is governed by the General Terms and Conditions, under which Reskyt acts as data processor.

1. Who is the controller

- **Controller:** Reskyt Online, S.L.
- **Tax ID (NIF):** B25767773
- **Address:** Carrer de Sant Elies, 29-35, 4.º 1.ª, escalera B, 08006 Barcelona, Spain
- **Data Protection Officer:** Protección de Datos Datax, S.L. You can write to them at dpo@reskyt.com

2. What data we process, why and on what legal basis

When	What data	What for	Legal basis
You write to us through the contact or demo form, or use the ROI calculator	Name, business email, company, your store's website, platform, whether you already have an app, mobile traffic, phone number and message	To reply to you, prepare your demo and, if you ask for it, a proposal	Your request: steps taken prior to entering into a contract (Art. 6.1.b GDPR)
You request "Discover your app before subscribing"	In addition, the public content of your store's website	To show you what your app would look like and how it would work	Your request (Art. 6.1.b GDPR)
We follow up on your request	The same data and the history of our contacts	To know where things stand and not ask you the same thing again	Our legitimate interest in managing business relationships (Art. 6.1.f GDPR)
You tick the newsletter box	Name and email	To send you Reskyt news and content	Your consent (Art. 6.1.a GDPR and Art. 21 of Spanish Law 34/2002, LSSI), which you can withdraw at any time
You browse the website	Browsing data collected through cookies	As explained in the Cookie Policy	Your consent, except for technical cookies

We do not make automated decisions that produce legal effects concerning you or similarly significantly affect you.

3. How long we keep your data

- **Contact and demo requests:** while we handle your request. If we do not end up signing a contract, we delete them two years after our last contact.
- **Customers:** for as long as the contract lasts.
- **Newsletter:** until you unsubscribe.

After that, we keep them blocked only for the periods required by law (for example, commercial and tax periods) to deal with any possible liabilities, and then we delete them.

4. Who we share your data with

We do not disclose your data to third parties unless required by law. To provide the service, providers in the following categories process it on our behalf, under a data processing agreement:

- website hosting;
- customer relationship management (CRM);
- email delivery;
- corporate email and internal communication tools;
- protection of the form against spam;
- artificial intelligence, to prepare the demo from the public website of your store.

Some of these providers may process data outside the European Economic Area, for example in the United States. In that case, the transfer is based on an adequacy decision of the European Commission, such as the EU-US Data Privacy Framework, or on the standard contractual clauses approved by the Commission. You can ask us for more information at dpo@reskyt.com.

5. Your rights

You may exercise at any time your rights of access, rectification, erasure, objection, restriction of processing and portability, and withdraw your consent without affecting the processing carried out before. Write to us at dpo@reskyt.com or at the postal address in section 1, stating which right you wish to exercise. To unsubscribe from the newsletter you can also use the link included in every email.

If you consider that we have not handled your request properly, you can lodge a complaint with the Spanish Data Protection Agency (www.aepd.es).

6. Data you provide

The mandatory fields of the form are those we need to handle your request; without them we cannot reply to you. Please make sure the data is accurate and, if you give us data of another person in your company, that you have informed them beforehand.

7. Minors

Our services are aimed at companies and professionals. We do not knowingly collect data from children under 14.

8. Security

We apply technical and organisational measures appropriate to the risk to protect your data against loss, alteration or unauthorised access.

9. Changes to this policy

If we change this policy, we will publish the new version here with its date.

Last updated: 2 November 2026.